

Church Leader Tool: Your Best Easter Ever

Beginning Thoughts

1. Outreach Takes Effort
2. Tap Into Easter Power
3. Lag vs Lead Metrics
4. Big Day Concept
5. Prayer

Preparation

1. Team Planning
2. Easter Theme
3. Easter Planning
4. Anything Special?
5. Children's Ministry Planning
6. Publicize the Date

Easter Outreach

1. Invest Finances
2. Communicate In Multiple Methods
3. Provide Resources for People
4. Print Resources (Invitations, postcards, business cards, flyers, etc.)
5. Social Media Resources
6. What and How to Communicate (Include your address, website, worship times and think like an unchurched person, avoiding churchy language and thinking about what will bless them)
7. Provide Training and Encouragement
8. Advertising
9. Accountability and Prayer

Sermon Preparation

1. Start Planning Now
2. Inviting and "Wooing"
3. The Tightrope of Too Much and Too Little
4. Easy next steps

Be Ready for Guests

1. Welcome System
2. Database Update
3. Food and Fellowship
4. Small Groups
5. Next Series
6. Next Step for Guests

Wrap Up

1. Celebrate
2. Metrics
3. Thank You!
4. Evaluate