

## **Church Leader Tool: Your Best Christmas Ever**

### **Beginning Thoughts**

1. Plan Early
2. Tap Into Societal Christmas
3. Lag vs Lead Metrics
4. Big Day Concept
5. Prayer

### **Preparation**

1. Team Planning
2. Theme-Tradition and Unique
3. Worship Planning
4. Anything Special?
5. Children's Ministry Planning
6. Christmas Countdown

### **Christmas Outreach**

1. Invest Time and Finances
2. Communicate In Multiple Methods
3. Resource Members' Invitations
4. Print Resources
5. Social Media Resources
6. What and How to Communicate
7. Provide Training and Encouragement
8. Advertising
9. Accountability and Prayer

### **Sermon Preparation**

1. Start Planning Now
2. Churched and Unchurched
3. Offer A Faith Invitation
4. Offer Easy Next Steps

### **Be Ready for Guests**

1. Welcome System
2. Gather Contact Information
3. Food and Fellowship

4. Small Groups
5. Next Series
6. Next Step for Guests

### **Wrap Up**

1. Celebrate
2. Metrics
3. Thank You!
4. Evaluate