

Communication System

Internal Communication

- Bulletin Blurb
- Bulletin Insert
- Newsletter
- Sanctuary/Narthex Screens
- Bulletin Boards/Posters
- Constant Contact
- Email
- Mailings
- Prayer Chain
- Mailboxes
- Voicemail
- Call Em All

Internal and External Communication

- Church Website
- YouTube/Videos
- Postcards
- Facebook
- Word of Mouth/Conversation

External Communication

- Church Sign
- Banners
- Newspaper
- Comcast Cable
- HarfordNeighbors.Net

Future Forms of Communication

- The Patch
- Craig's List

Distribution List:

- Pastor Stuart-Announcements and Voicemail
- Becky-Bulletin Board, Bulletin Insert, Newsletter, Bulletin Blurb
- Eva-Constant Contact
- Jim Gerkin-Website
- Walt Clifford-Prayer Team (for Carolyn Mitchell)
- Brenda-Aegis, HarfordNeighbors.Net, Comcast Cable
- Pam Coakley-Facebook
- Dawn Volkart-Sanctuary PowerPoint

Jim Gerkin <gerkinjp@comcast.net>

Becky Kennedy <parsec@stpaulselc.org>

Eva Fuentes <finsec@stpaulselc.org>

Walter Clifford <wbclifford@comcast.net>

Brenda Conjour <bconjour@hotmail.com>

Pamela Coakley <pshcoakley@gmail.com>

Dawn Volkart <dvolkart@verizon.net>

Basic Questions:

- What to communicate (Date, Time, Place, Info, Think like outsider, etc.)
- How to communicate (What will bring the best results....next steps easy and logical)
- When to communicate (One month out and following?)
- Who to communicate to?

Challenges and New Ideas

- Creating face recognition for ministries by having a person's picture on a screen slide
- In what ways can we maximize (and re-use) whatever forms of communication we use?
- How do we make sure people get and read the things they are supposed to? (Email, Newsletter, Mailbox Contents, etc.)
- An ideal system would effectively communicate both with members and guests
- How to get the newsletter out to people?
- When we're well organized and can present the system coherently to the congregation, do this at All Committee Night.

What is the System for Communication?

1. Someone contacts the staff about an event?
 - a. We would need, date, time, place, basic info that could be used in the calendar and in basic advertising, making sure a guest would understand it (it might be helpful to give them a list/form of what we need from them?)
2. Posted to the calendar
3. Bring to staff meeting
 - a. Any review (gatekeeping) need to be done? (What to be done

- b. profit or non-profit and member/non-member, determines fees
 - c. Need building usage form outside groups
 - d. Decide what forms of communication to be used (What criteria do we use for these decisions?)
4. One month out, begin the decided communication forms