

Outward Focused Ministry

Inward Focused Dynamics

1. Our human and sinful nature is to be “Curved in on oneself.”
2. It’s much easier to see people who are here than those who are not.
3. Sometimes people become uncomfortable when a church starts becoming outward focused.
4. St. Paul’s leadership response to, “Reaching out to new members is just as important as taking care of the present members.”

Why Is An Outward Focus Important?

1. The church will die without adding new people. (And in today’s culture, will die much faster.)
2. It keeps the leadership pool refreshed.
3. It keeps the churches ministry sharpened.
4. It’s vital to our Christian walk to share faith.
5. It’s our mission from Jesus, “Go therefore and make disciples of all nations...” (Matthew 28:19)

Several Ways to Grow an Outward Focused Ministry

1. Communicate church and faith with the perspective of an unchurched guest.
2. Understand the importance of environment.
3. Think, “How can I help someone grow in faith?” instead of “How can someone help the church?”
4. Pray for people who are outside the church or disconnected from faith.
5. Look for ways to connect with someone in addition to worship.
6. Evaluate where time, money and resources are spent inward or outward.
7. Think in terms of easy, clear steps.
8. Listen to feedback from outsiders.
9. Continually wrestle with this question, “What are you willing to do to reach people outside the church and outside the faith?”